

## PRESS RELEASE

22-10-67

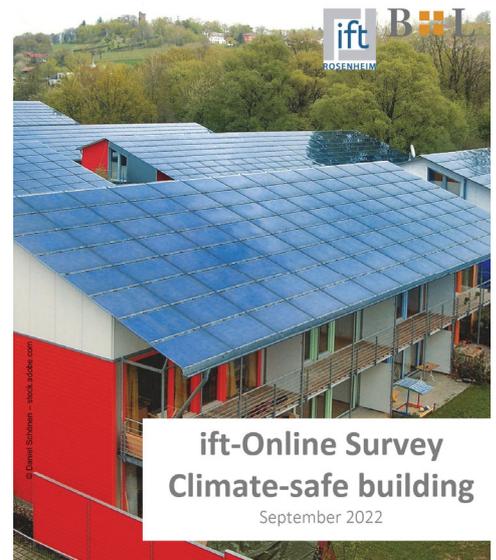
from 11 October 2022

### Climate-safe building

#### Survey shows need for sustainable and climate-resilient building products

The energy crisis and the consequences of climate change require consistent and effective measures - especially in the building sector. This was also shown by the many expert discussions at the ift special show "Green Deal" during the leading trade fair Fensterbau Frontale in July. In order to obtain reliable information about the interest of planners, manufacturers, dealers and building owners in the topics of sustainability and climate-silient m construction, ift Rosenheim conducted an online survey together with B+L Marktdaten. Of the 476 participants 65% were of the opinion that the demand for sustainable and climate-silient building products is increasing and that an assessment sy tem is necessary because normative requirements do not exist or are outdated. The ift Rosenheim will therefore analyse the relevant assessment criteria and requirements and develop their determination on the basis of recognised rules.

Even though the Ukraine war is overshadowing the fight against climate change at the moment, there is a stable trend towards a more sustainable way of life and economy in large parts of the German and European population. Many people want to make a personal contribution to the fight against climate change - preferably without significantly changing their own behaviour. That is why technical measures are preferred. This was also clearly shown by the discussions at the ift special show "Green Deal" during the leading trade fair Fensterbau Frontale in July.



Climate-safe building - Survey shows clear need for sustainable and climate-smart building products

#### Specimen copy to

##### ift Rosenheim

The Institute for  
Windows and facades,  
Doors and gates,  
Glass and building materials

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**Climate-safe building**

Survey shows need for sustainable and climate-resilient building products

An important lever here is the building sector, because it contributes significantly to climate change through fossil heating energy and CO<sub>2</sub>-emissions in the production of building products and buildings. An increase in energy-efficient and sustainable renovation is therefore necessary.

It is also undisputed that the consequences of climate change (climate extremes) are endangering people more frequently, especially through heat waves, heavy rain and storms. Many building owners therefore want to better protect themselves against the consequences of climate disasters.

In order to obtain reliable statements about the interest of planners, manufacturers, traders and builders in the topics of sustainability and climate-resilient building as well as robust evaluation criteria, ift Rosenheim conducted an online survey together with B+L Marktdaten. Of the 476 participants in the survey, 65% were of the opinion that the demand for sustainable and climate-resilient building products is increasing and that a rating system is necessary. More than 50% were of the opinion that the demand for protective measures against climate extremes (keyword: heavy rain / floods, heat waves, etc.) is also growing significantly. Floods (64%), overheating (59%) and storms/tornadoes (51%) were seen as the greatest threat. It was also interesting that across all target groups, a clear majority of all respondents see a rating system and labelling for sustainability and climate resilience as helpful. This assessment was particularly pronounced among building owners (100%) and planners (78%), but also manufacturers, with 67%, were in favour of a neutral evaluation system that enables comparability and a reliable product description. The ift Rosenheim will therefore analyse the relevant requirements and develop procedures for evaluation criteria on the basis of recognised standards and technical rules.

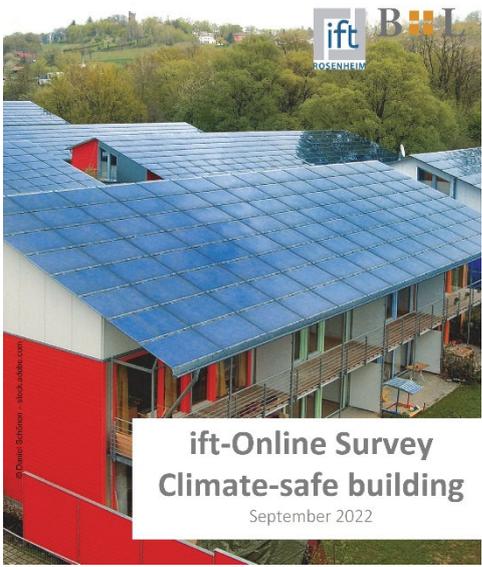
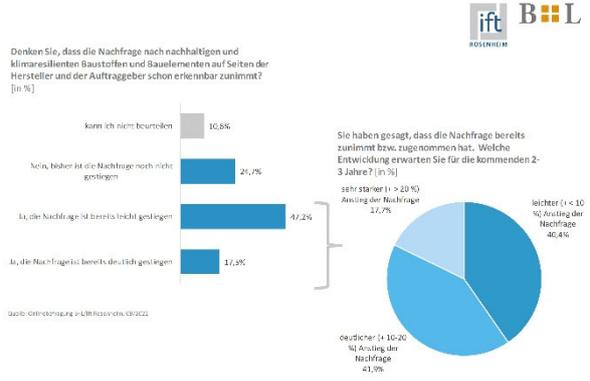
(Lead 895 characters, body text 2,430 characters,  
total press text 3,325 characters (each including spaces))

**Keywords:**

Sustainability, energy efficiency, climate resilience, climate-proof building

**Selection pictures** (available for download in the picture archive at [www.ift-rosenheim.de/bildarchiv](http://www.ift-rosenheim.de/bildarchiv))

The stock images may only be used in the context of the publication of this press release and by naming the author.

No.	Image text and file name	Image														
1	<p>Climate-safe building - Survey shows demand for sustainable and climate-resilient building products</p> <p>(Source: ift Rosenheim and source: © Daniel Schöne - stock.adobe.com))</p> <p><i>Filename:</i> PI221067_Pic_01_KV.jpg</p>															
2	<p>In the survey "Climate-safe building" 65% were of the opinion that the demand for sustainable and climate-safe building products is increasing</p> <p>(Source: ift Rosenheim)</p> <p><i>Filename:</i> PI221067_Pic_02_Nachfrage.jpg</p>	 <p>Denken Sie, dass die Nachfrage nach nachhaltigen und klimaresilienten Baustoffen und Bauelementen auf Seiten der Hersteller und der Auftraggeber schon erkennbar zunimmt? [in %]</p> <table border="1"> <tr> <td>kann ich nicht beurteilen</td> <td>10,8%</td> </tr> <tr> <td>Nein, bisher ist die Nachfrage noch nicht gestiegen</td> <td>21,7%</td> </tr> <tr> <td>Ja, die Nachfrage ist bereits leicht gestiegen</td> <td>47,2%</td> </tr> <tr> <td>Ja, die Nachfrage ist bereits deutlich gestiegen</td> <td>17,9%</td> </tr> </table> <p>Sie haben gesagt, dass die Nachfrage bereits zunimmt bzw. zugenommen hat. Welche Entwicklung erwarten Sie für die kommenden 2-3 Jahre? (in %)</p> <table border="1"> <tr> <td>sehr starker (+ &gt; 20 %) Anstieg der Nachfrage</td> <td>17,7%</td> </tr> <tr> <td>deutlicher (+ 10-20 %) Anstieg der Nachfrage</td> <td>41,3%</td> </tr> <tr> <td>leichter (+ &lt; 10 %) Anstieg der Nachfrage</td> <td>40,4%</td> </tr> </table> <p>Quelle: Onlinebefragung   ift Rosenheim, 09/2022</p>	kann ich nicht beurteilen	10,8%	Nein, bisher ist die Nachfrage noch nicht gestiegen	21,7%	Ja, die Nachfrage ist bereits leicht gestiegen	47,2%	Ja, die Nachfrage ist bereits deutlich gestiegen	17,9%	sehr starker (+ > 20 %) Anstieg der Nachfrage	17,7%	deutlicher (+ 10-20 %) Anstieg der Nachfrage	41,3%	leichter (+ < 10 %) Anstieg der Nachfrage	40,4%
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Climate-safe building

Survey shows need for sustainable and climate-resilient building products



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3	<p>In the survey "Climate-safe building" , over 50% were of the opinion that the demand for protective measures against climate extremes is growing and that floods (64%), overheating (59%) as well as storms (51%) are the greatest threat</p> <p>(Source: ift Rosenheim)</p> <p>Filename: PI221067_Pic_03_Klimaresilienz.jpg</p>	<p>Wie schätzen Sie das Interesse bzw. die Nachfrage von Planern und Bauherren an Schutzmaßnahmen gegen Klimastreame (Stichwort: Starkregen / Hochwasser, Hitzeperioden, etc.) ein? [in %]</p> <table border="1"> <tr> <th>Thema</th> <th>Interesse</th> <th>Nachfrage</th> </tr> <tr> <td>Überflutungen</td> <td>64%</td> <td>51%</td> </tr> <tr> <td>Überhitzung</td> <td>59%</td> <td>47%</td> </tr> <tr> <td>Stürme / Tornados</td> <td>51%</td> <td>35%</td> </tr> <tr> <td>andere</td> <td>26%</td> <td>7%</td> </tr> </table> <p>Sie haben gesagt, dass eine Nachfrage nach Schutzmaßnahmen gegen Klimastreame existiert. Welche Themen sind dabei besonders wichtig? [in % und ab gewichtete, durchschnittliche Wichtigkeit auf der Skala 1 bis 5]</p> <table border="1"> <tr> <th>Thema</th> <th>Wichtigkeit</th> </tr> <tr> <td>Überflutungen</td> <td>4,3</td> </tr> <tr> <td>Überhitzung</td> <td>4,1</td> </tr> <tr> <td>Stürme / Tornados</td> <td>3,8</td> </tr> <tr> <td>andere</td> <td>2,5</td> </tr> </table> <p>Lesbeispiel Durchschnittliche Wichtigkeit:          Überflutungen: 1x (hoch) + 2x (mittel) + 1x (niedrig) = 4,3          Überhitzung: 1x (hoch) + 2x (mittel) + 1x (niedrig) = 4,1          Stürme / Tornados: 1x (hoch) + 2x (mittel) + 1x (niedrig) = 3,8          andere: 1x (hoch) + 1x (mittel) + 2x (niedrig) = 2,5</p> <p>Quelle: Onlinebefragung ift/ift Rosenheim, 09/2022</p>	Thema	Interesse	Nachfrage	Überflutungen	64%	51%	Überhitzung	59%	47%	Stürme / Tornados	51%	35%	andere	26%	7%	Thema	Wichtigkeit	Überflutungen	4,3	Überhitzung	4,1	Stürme / Tornados	3,8	andere	2,5
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4	<p>In the survey "Klimasicher Bauen" a clear majority sees the need for a neutral assessment for sustainability and climate resilience.</p> <p>(Source: ift Rosenheim)</p> <p>Filename: PI221067_Pic_04_Bewertung.jpg</p>	<p>Halten Sie für die Verbreitung von Bauprodukten ein Bewertungssystem und eine Kennzeichnung (Label) für Nachhaltigkeit und Klimaresilienz für hilfreich? [in %]</p> <table border="1"> <tr> <th>Gruppe</th> <th>Ja</th> <th>Nein</th> </tr> <tr> <td>Hersteller</td> <td>67,3%</td> <td>32,7%</td> </tr> <tr> <td>Projektsteuerung</td> <td>87,5%</td> <td>12,5%</td> </tr> <tr> <td>Architekten</td> <td>72,9%</td> <td>27,1%</td> </tr> <tr> <td>Wohnungsbaugesellschaften</td> <td>73,3%</td> <td>26,7%</td> </tr> <tr> <td>Private Bauherren</td> <td>100,0%</td> <td>0,0%</td> </tr> </table> <p>Quelle: Onlinebefragung ift/ift Rosenheim, 09/2022</p>	Gruppe	Ja	Nein	Hersteller	67,3%	32,7%	Projektsteuerung	87,5%	12,5%	Architekten	72,9%	27,1%	Wohnungsbaugesellschaften	73,3%	26,7%	Private Bauherren	100,0%	0,0%							
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**About ift Rosenheim** (for trade press)

The ift Rosenheim is a research, testing, monitoring and certification body notified throughout Europe and internationally accredited according to DIN EN ISO/IEC 17025. The focus is on the practical, holistic and rapid testing and evaluation of all properties of windows, facades, doors, gates, glass and building materials as well as personal safety equipment PPE (respirators, etc.). The aim is the sustainable improvement of product quality, construction and technology as well as standardisation work and research. Certification by ift Rosenheim ensures acceptance throughout Europe. The ift Rosenheim is committed to the dissemination of knowledge and, as a neutral institution, therefore enjoys a special status with the media. The publications document the current state of the art. (811 characters incl. spaces)

**About ift Rosenheim** (for the general press)

Good buildings require competence, technology and experience; this is especially true for windows, façades, doors and gates. The ift Rosenheim has been supporting the industry as a neutral scientific institute with technical services since 1966 with over 200 employees. These include testing, research, certification and quality management as well as standardisation, further training and specialist information. In this way, ift Rosenheim promotes the development of usable, environmentally compatible and economical quality products that make life more comfortable, safer and healthier. (594 characters incl. spaces)