

## PRESS RELEASE

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### ift Rosenheim to Award Star Ratings

#### New label of ift Rosenheim honours the quality of companies

The newly developed ift Company Label provides a simple and differentiated evaluation of the company with respect to the existing ift product certifications and ift management systems and can be used by manufacturers for advertising and publicity. The internationally acclaimed evaluation system used for the label with the help of five stars is easily understandable for the end consumers, creates trust and supports quality-conscious companies in sales.

Only those who are customer-oriented and work innovatively, develop their potential systematically, identify weaknesses and risks at an early stage and are able to eliminate them; only they can face the challenge of stiff competition in the long term and live up to the diverse requirements of the market. Standards for management systems describe modern and future-oriented procedures for the organisation and management of a company in which all employees are involved.

In order to be able to communicate this benefit to an end consumer as well, ift Rosenheim has developed a label for companies. The ift certifications of existing management systems and products of the company shall be honoured with the help of stars. In the process, one star indicates that the company has at least one product certification. A second star stands for the quality management according to ISO 9001. A third star represents a certified environmental management according to ISO 14001, and a fourth one for the certification of energy management



**Fig 1**

The ift Company Label honours the quality of companies.

**Please send voucher copy to**

**ift Rosenheim**

The Institute for  
Windows and Facades  
Doors and Gates  
Glass and Building Materials

Theodor-Gietl-Str. 7-9  
83026 Rosenheim, Germany  
PR & Communications  
Author: Inga Schöne  
Phone: +49 (0) 8031.261-2157  
Fax: +49 (0) 8031.261-282157  
Email: schoene@ift-rosenheim.de  
www.ift-rosenheim.de

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according to ISO 50001. A fifth star represents certification for occupational and health safety of the company in accordance with BS OHSAS 18001. For example, if a company has a product certification and certified energy management, then this company receives a label with two stars. The end consumer may simply use the QR code with the link to the ift website in order to get detailed information on the company and the evaluation system as well as the different certified products and management systems.

True to the ift slogan "We certify only that what we see and in which we are specialised", the basis of the label is always regular surveillance by the certification and surveillance body of ift Rosenheim.

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**Info about ift Rosenheim**

ift Rosenheim is a notified European testing, surveillance and certification body with international accreditation, according to DIN EN ISO/IEC 17025. The core activities of ift Rosenheim include practice-oriented, holistic and fast testing and assessment of all characteristics of windows, facades, doors, gates, glazing and construction materials. Ift's goals are the sustainable improvement of product quality, design, and technology as well as standardisation procedures and research. Certification by ift Rosenheim ascertains acceptance all over Europe. ift is committed to providing knowledge and as a neutral institution, ift Rosenheim enjoys a special status with the media and a great variety of publications document cutting-edge information.

**Pictures** (available to download from the picture library at [www.ift-rosenheim.de/bildarchiv](http://www.ift-rosenheim.de/bildarchiv))

No.	Image title and file name	Image
1	<p>The ift Company Label honours the quality of companies</p> <p><i>File name:</i> PI141095_Fig_01_ift_Company_Label.jpg</p> <p>Source: <b>ift</b> Rosenheim</p>	
2	<p>Description of the information given on the ift Company Label</p> <p><i>File name:</i> PI141095_Fig_02_Description_ift_Company_Label.jpg</p> <p>Source: <b>ift</b> Rosenheim</p>	<p>The internationally popular Star System has been chosen as the evaluation system. In the process, each star stands for one aspect of certification. This includes:</p> <ul style="list-style-type: none"> <li>• Product certification</li> <li>• Quality management (ISO 9001)</li> <li>• Environmental management (ISO 14001)</li> <li>• Energy management (ISO 50001)</li> <li>• Occupational and health safety management (BS OHSAS 18001)</li> </ul>  <p>The QR code guides you to the ift website with information about the company with links to the evaluation system and to the certified management systems and products.</p>