

PRESS RELEASE

17-10-63

Dated 09 November 2017

The "Tested by ift" mark

"Verification of authenticity" for products tested at ift Rosenheim

The holistic testing and evaluation of products is a core concern at ift Rosenheim – entirely in the context of quality, fitness for use and long service life. This also includes the accuracy, reliability and comprehensibility of the ift tests on the basis of the technically standard-related fundamentals of the assessment of performance. The new "Tested by ift" mark is a novel service that leads via a QR code to the associated ift verifications with information on the product characteristics tested. In this way, it is used for "checking the authenticity" of the documents and establishes the evaluated performance characteristics of the product credibly and transparently.

Being able to use the logo of ift Rosenheim is a long-cherished desire of several ift customers because it stands for competence, quality and reliability all over the world. However, the award of the ift logo should be combined with the dependable statement "Tested" for advertisement and product marking. In addition, the product marking should be unique as well as transparent; in other words, it should permit access to the associated test verifications. This has become possible with the new generation of the "ift verifications with QR code".

In the past, after completion of the testing, ift customers received a test report which was allowed to be published only as a complete set. In the meantime, the customer receives a two-part test documentation, consisting of the detailed test report, which meets all accreditation requirements as well as the one-page "ift verification" in



Fig. 1
Transparent performance verification with the help of the "Tested by ift" mark

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ift Rosenheim

The Institute for
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Doors and Gates
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most cases, which replaces the cover sheet summary so far.

With effect from this year, every owner of an "ift verification with QR code" can use the new "Tested by ift" mark via the ift customer portal. It may be used on the product itself as well as in information and advertising leaflets in order to establish the performance capability of the product.

The "Tested by ift" mark is a protected trademark and an "authenticity indicator" with QR code and ID number that simply navigates you to the manufacturer-independent website "www.ift-geprueft.de". This is where the associated ift verifications for the tested product with information on technical characteristic values/product characteristics, usage as well as applicable standards and test criteria are available.

Transparent, conforming to the rules and promotionally effective: The "Tested by ift" mark supports manufacturers, designers and building owners in dealing with the actually tested performance of the product – in other words, with the product characteristic values.

(1922 total characters incl. spaces, lead 678, press release total characters 2600 incl. spaces)

Keywords: "Tested by ift" mark, performance verification, QR code, test verification



Info about ift Rosenheim (for the technical press)


ift Rosenheim is a notified European testing, surveillance and certification body with international accreditation, according to DIN EN ISO/IEC 17025. The core activities at ift Rosenheim include practical, holistic and fast testing and assessment of all characteristics of windows, facades, doors, gates, glazing and construction materials. Its goals include sustainable improvement of product quality, design, and technology as well as work on standardisation and research. Certification by ift Rosenheim assures you of acceptance all over Europe. At ift, we are committed to providing knowledge and as an unbiased institution, ift Rosenheim enjoys a special status with the media – the publications document the current state-of-the-art technology. (751 characters incl. spaces)

Info about ift Rosenheim (for the public press)

You need skills, technology and experience for good structures, and this is especially applicable to windows, facades and doors. Since 1996, ift Rosenheim has been supporting the industry as a neutral scientific institute with technical services and more than 200 employees. These include conducting tests and research, certification and quality management as well as standardisation, advanced education and technical information. In this manner, ift Rosenheim is promoting the development of quality products that are suitable for use, environment-friendly and efficient, and which make life more comfortable, more secure and safer, and healthier. (648 characters incl. spaces)

Pictures (available to download from the picture library at www.ift-rosenheim.de/bildarchiv)

No.	Image title and file name	Image
1	Transparent performance verification with the help of the "Tested by ift" mark <i>File name:</i> P1171063_Fig_1_Transparent_performance_verification_Testing_by_ift_mark.JPG Source: ift Rosenheim	
2	The new "Tested by ift" mark <i>File name:</i> P1171063_Fig_2_Testing_by_ift_mark.jpg Source: ift Rosenheim	

No.	Image title and file name	Image
3	<p>The "Tested by ift" mark with explanations</p> <p><i>File name:</i> PI171063_Fig_3_Testet_by_ift_mark_with_explanations.jpg</p> <p>Source: ift Rosenheim</p>	 <p>The ift logo is acknowledged all over the world for reliable testing conducted at the best professional level.</p> <p>You can access the ift verification directly via the QR code.</p> <p>Information about the product characteristic(s) tested</p> <p>The ID number combined with the ift website forwards you unmistakably to the ift verification with information about the tested product and the company (authenticity check).</p>
4	<p>Product marking "Tested by ift"</p> <p><i>File name:</i> PI171063_Fig_4_Product_marking_Testet_by_ift.JPG</p> <p>Source: ift Rosenheim</p>	